



CHRIS LIU

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Graphic Artist with more than 10 years of experience creating digital and print product designs, UI/UX, branding materials, and web content for various businesses.

## PROFESSIONAL EXPERIENCE

### **JobJob, LLC.**

#### **Graphic Artist & Content Creator – 2022-present**

- Provide illustrative artwork, document design layouts, photography and photo editing, and additional digital and print, promotional materials for social media content and brand packaging design

### **DC Homeland Security & Emergency Management Agency**

#### **Creative Visuals Specialist / Lead Graphic Designer – 2018-2026**

- Led design for multiple city-wide digital and print publications for safety preparedness and events, alert announcements and hand-out materials
- Worked closely with the Mayor's office and provided urgent layout designs for press conferences, releases, documents, and informational handouts
- Conceptualized designs for advertising campaigns and agency rebrand
- Created branding materials, print materials, visual media, digital templates, physical products and awards, and motion graphics for video presentations, for multi-agency, national conferences
- Spearheaded new designs using market research and analytics to build off trends and to modernize the agency's branding style and products and boost visibility to broaden audiences and responses
- Implemented Section 508 compliance practices and set District-wide readability and aesthetic design standards
- Videographer, Photographer, Editor, and Animator for various public media projects, ceremonies, and events

### **The Olson Group, Ltd.**

#### **Lead Graphic Designer / Layout Artist Designer – 2024**

- Provided branding aesthetic, graphic diagrams and infographics, page layouts for a large-document of over 200 pages for a state government report

### **SKB Architecture and Design**

#### **Graphic Designer – 2016-2018**

- Compiled marketing materials and utilized analytics to create proposals and presentations; designed web imageshares and promotional products
- Conceptualized and designed website UI/UX from wire frames to final product and implemented branding aesthetics and styles
- Photo editor, digital artist, animator; provided renders and other graphic assistance for concept artwork

### **ICON Worldwide**

#### **Graphic Designer – 2016**

- Managed team of designers for multiple web and app design projects
- Created concepts for webpage layouts, mobile apps UI/UX design, digital web content and print publications
- Video and Photo editor, Motion Graphics Animator, rendered various multimedia materials for international corporations and organizations

## FREELANCE WORK

### **Giffords Law Center to Prevent Gun Violence**

Technical Illustrator – 2024-2025

### **CIA Memorial Foundation**

Web Designer – 2023-2024

### **Simplicity Pictures**

Pre-production Artist, Producer – 2013-2016, 2022-2023

### **Monstructors (Table-top Card Game)**

Illustrator & Sequential Artist – 2020-2024

### **Thibodeau Media Group**

Pre-Production Artist, Animator, & Editor – 2018

## EDUCATION

BFA Kinetic Imaging - Virginia Commonwealth University

## DIGITAL MEDIA SOFTWARE

- |                     |                       |                    |
|---------------------|-----------------------|--------------------|
| • Adobe Photoshop   | • Adobe After Effects | • HTML & CSS       |
| • Adobe Illustrator | • Adobe Lightroom     | • Wordpress        |
| • Adobe InDesign    | • ClipStudio Paint    | • Microsoft Office |
| • Adobe Premiere    | • Canva               |                    |